



2021 Sponsorship Package

The Cochrane Community Awards is an annual event that celebrates and recognizes outstanding achievements and contributions. Award recipients are individuals, corporations, community groups, schools, and organizations in thirteen award categories. The Cochrane Community Awards program is overseen by a community-led committee; in order to produce this event, we look to our community partners to come together and provide assistance in the way of sponsorship.

Sponsorship Opportunities

Award Sponsorship

Contribution \$500

- Sole sponsor for one of the twelve award categories. Contribution covers the cost of actual award, nominee(s) recognition and attendance at event.
- Sponsorship benefits:
 - Two (2) tickets to the event *
 - Pre-event media advertising on website (www.ccawards.ca)
 - Opportunity to present award at the event *
 - Verbal recognition by emcee at event*
 - Recognition in Event Program *
 - Follow-up "thank-you" in local media

Event Sponsorship

Contribution \$250 to \$1000

- Sole sponsor for a specific element of the event. Contribution covers or subsidizes the cost of the chosen element. (opportunities to be determined*)
- Sponsorship benefits may be adjusted dependent on sponsored element and event format, but all will include:
 - Pre-event media advertising on website (www.ccawards.ca)
 - Verbal recognition by emcee at event*
 - Recognition in Event Program *
 - Follow-up "thank-you" in local media

** Some elements of the awards event may be modified to comply with COVID restrictions. Sponsors will be updated once event format is determined.*

We thank you in advance for your valued support!



2021 Sponsorship Commitment Form

Contact Information

Organization Name: _____

Contact: _____

Telephone: _____

Email: _____

Sponsorship: Award Category: _____

Event Element: _____

Payment Information

Payment Due: \$ _____

Signature: _____

Date: _____

Please complete and return this form via email to confirm sponsorship commitment. ****Email form to: Rebecka.freels@cochrane.ca****

Submit a cheque payable to the "Town of Cochrane" by mail or by hand to the Town office (please indicate 'Cochrane Community Awards' on the cheque).

Town Address: Town of Cochrane
101 RancheHouse Road
Cochrane, AB T4C 2K8
Attention: Rebecka Freels